



## SPONSORSHIP PACKAGE



*"Developing Professionals in the Art of Beauty and Wellness"*

**Denise Dixon** - Owner/Executive Director

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[www.cilvedu.com](http://www.cilvedu.com)



*Sponsor Today!*

## MISSION

CILV's mission is encompassed by the 3 P's:

1. PROVIDE
2. PREPARE
3. PROMOTE

## URGENT NEED

Pursuing an education should lead to creating generational wealth not contribute to generational poverty.

**\$1.5 TRILLION**

OUTSTANDING STUDENT LOAN DEPT IN THE U.S

**44 MILLION**

AMERICANS HAVE STUDENT LOANS

**21 YEARS**

AVERAGE TIME TO PAY OFF STUDENT LOANS



## WAYS YOU CAN HELP

1. **DONATE** - Support the education and vision of CLIV's young entrepreneurs.
2. **PARTNER** - Help provide access to resources/capital for a CLIV young entrepreneur to start their own business.
3. **VOLUNTEER** - Become a mentor to help a CLIV young entrepreneur examine their goals and business plan.

## DEAR SPONSORS

Cosmetology Institute of Las Vegas (CILV) is a private vocational institute founded by Denise Dixon, with a vision to prepare leaders and productive citizens for employment and entrepreneurship in cosmetology. Also to promote positive community values through acts of service.

**Under our 501c3 non-profit organization Sister 2 Sister Connection CDC, we invite you to partner with us as a sponsor and help us reach our fundraising goal of \$500,000.**

We are convinced that your sponsorship will manifest as a forward and effective individual and/or business decision that will positively impact the future of a young entrepreneur in the process.

As a partner you will receive the highest level of recognition through a variety of mediums including, but not limited to, prime placement on print, digital and social media marketing campaigns with maximum viewership.

### The CILV Experience

CILV shows students how to leverage their Cosmetology skills for students interested in becoming entrepreneurs and secure their own futures. We showcase the many avenues our students can pursue such as: Salon Owner, Mobile Beauty Services, Product Line (skincare/ haircare), Freelance Makeup Artist, Beauty Consultant or Educator.

**The proceeds raised will benefit students in the following ways:**

- Tuition Support
- Cosmetology Scholarships (\$4k-\$12k)
- Cosmetology School Kits (\$300-\$900)

Thank you for taking the time to review the opportunities we propose, and we appreciate your serious consideration to partner with CILV.

For more information or to secure your sponsorship, please contact Denise Dixon at Office: 702-756-2208 or Cell: 702-708-5385.

With Gratitude,

*Denise Dixon*

CILV

Owner/Executive Director

**GETTING AN EDUCATION SHOULD NOT BE A FINANCIAL BURDEN!**

# SPONSORSHIP OPPORTUNITIES



Cosmetology Institute of Las Vegas (CILV) is thrilled to invite you to be a Sponsor! We've built-in several ways to enhance your brand visibility, promote new and existing products/services, and generate leads that result in greater return on your advertising investment.

## ICON SPONSOR | \$50,000 | BENEFITS FOR 1 YEAR 4 AVAILABLE HIGH LEVEL EXPOSURE

### Marketing

- Company logo and hyperlink on CILV website
- Social media spotlight on all platforms
- Listed in select press releases and news/media coverage as a premium sponsor

### Signage

- Prominent Company logo/name on sponsors wall at CILV
- Prominent Company logo on select signage and marketing materials
- Company banner placement at select annual event(s) (company provides)

### Events & Promotion

- Special sponsorship recognition during select annual event(s)
- (4) VIP passes to CILV's annual event
- Premier Event Marketing Space - including one (1) vendor spaces for up to two (2) attendees at select annual events
- Opportunity to speak at select annual event(s) (2min)
- Opportunity to provide swag bags with company promotional items to be distributed at select annual event(s)

### Special Recognition

- Sponsorship appreciation plaque
- Thank you video/letter from sponsored student(s)

## IMPACT SPONSOR | \$25,000

- Company name on sponsors wall at CILV
- Company logo and hyperlink on CILV website (6 months)
- Social media spotlight on all platforms
- Prominent Company logo/name on sponsors wall at CILV
- Prominent Company logo on select signage and marketing materials
- (2) VIP passes to CILV's annual event
- Event Marketing Space - including one (1) vendor spaces for up to two (2) attendees at one (1) CILV annual event
- Opportunity to provide swag bags with company promotional items to be distributed at select annual event(s)
- Sponsorship appreciation plaque
- Thank you video/letter from sponsored student(s)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## INSPIRE SPONSOR | \$10,000

- Company logo on CILV website (6 months)
- Social media mention on select platforms
- Company name on sponsors wall at CILV
- Company logo on select marketing materials
- Opportunity to provide swag bags with company promotional items to be distributed at select annual event(s)
- Sponsorship appreciation plaque
- Thank you video/letter from sponsored student(s)

## MOTIVATE SPONSOR | \$5,000

- Company logo on CILV website (3 months)
- Social media mention on select platforms
- Thank you video/letter from sponsored student(s)

## DREAM SPONSOR | \$1,000

- Social media mention on select platforms
- Thank you video/letter from sponsored student(s)

## NAME YOUR OWN SPONSORSHIP | \$\_\_\_\_\_



**BECOME A SPONSOR TODAY !**

*Custom sponsorships available - Upon Request!*

# THANK

# You



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